The FIRST international Publication for the Medical Cannabis Patient
PLACE YOUR CONTENT $250

If you have a content piece you’d like to promote such as advice, research, cultivation tips, strain reviews, travel, food and recipes, and inspiring biographies we accept paid article & link placement.

<table>
<thead>
<tr>
<th>AD UNIT</th>
<th>DIMENSION</th>
<th>1 Month</th>
<th>6 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOUBLE LEADERBOARD</td>
<td>728 x 180</td>
<td>$25 CPM</td>
<td>$15 CPM</td>
<td>$10 CPM</td>
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<tr>
<td>LEADERBOARD</td>
<td>728 x 90</td>
<td>$20 CPM</td>
<td>$12 CPM</td>
<td>$ 8 CPM</td>
</tr>
<tr>
<td>BIG BOX</td>
<td>300 x 250</td>
<td>$15 CPM</td>
<td>$10 CPM</td>
<td>$ 6 CPM</td>
</tr>
<tr>
<td>TALL BIG BOX</td>
<td>300 X 600</td>
<td>$17 CPM</td>
<td>$12 CPM</td>
<td>$10 CPM</td>
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<tr>
<td>ADVERTORIAL INSERTION</td>
<td>VARIABLE</td>
<td>$500 (1X)</td>
<td>$250 (12x)</td>
<td>$100 (24x)</td>
</tr>
<tr>
<td>NEWSLETTER INSERTION</td>
<td>VARIABLE</td>
<td>$1,000 (2x)</td>
<td>$750 (12x)</td>
<td>$500 (24x)</td>
</tr>
</tbody>
</table>
EXTEND your REACH. INCREASE your INTERACTION. MAXIMIZE your EFFICIENCY.

Three websites for the price of one, pick your focus:

**MEDICAL TARGETING** – TreatingYourself.com has over 3+ Million domain name references, and your advertising and content will be featured on the site.

**FINANCIAL TARGETING** - CannabisDaily.today brings readers the latest business content from the cannabis industry. IPO’s, mergers & acquisitions, industry and consumer trends and analysis.

**RECREATIONAL TARGETING** - Puffinstyle.com is a cannabis culture, education and lifestyle site that covers the fun side. Fashion, comedy, tech and reviews, travel and events.

Have Content? *POST IT WITH US*
Create Buzz about your company, product or story and promote your brand to buyers, investors and customers in ideal markets. If you’ve already got a piece written you’d like to get published on our network, just contact us and we’ll get it up ASAP.

Need Coverage? *PRODUCED ARTICLE*
We’ll produce a ‘Special Education Feature’ sponsored article about your company, its products and/or services with reviews, plus list your news headlines and desired website or shopping cart URL.

Get Promoted. *90 DAY CAMPAIGN*
We’ll deploy social media & search marketing pay-per-click tactics to get your story top-visibility, plus you’ll get Data Analytics & Graphic Reports with EXPERT Analysis on a weekly basis.

$250 + OPTION > $2500 + OPTION > $5000

Have Content? Need Coverage? Get Promoted.
Agency Terms & Conditions

Agency Commission
15% of gross billing allowed on space, standard colour and position charges to recognized agencies only. Commission is not allowed on other charges such as extra mechanical charges, special colours and reprints. There is no commission on retail or classified advertising.

Payment
• Terms: net 30 days.
• Accounts payable at office of publication in Canadian funds or equivalent value at the rate of exchange prevailing at the time of payment.
• Published rates do not include GST or HST. These taxes (as applicable) will be added to invoices and clearly identified.

Tax Deductability
Publisher warrants deduction of advertising costs is not restricted by section 19 of the Income Tax Act. Advertisers who file Canadian tax returns can claim advertising costs of this publication as a business expense.

General Information
• Rates subject to change without notice.
• Publisher reserves the right to refuse any advertisement for any reason.
• Advertiser and advertising agency assume liability for all content (including text, representation and illustration) of advertisement printed and also assume responsibility for any claim arising therefrom against the Publisher.
• Publisher shall be entitled to payment as herein provided, upon having completed the printing of the advertising and having taken reasonable steps to distribute the publication.
• Publisher will not be responsible for reproduction of colour advertisements unless colour proofs are supplied.
• Photographs, artwork and other production items made for advertisers are charged to them separately in addition to space and colour charges.

Contract, Copy & Cancellation Policy
• Contract period covers any 12 months starting with the first insertion.
• A contract must accompany the first insertion order of the advertisement covered.
• In the event of a rate increase during a contract period, the advertiser is protected at the same volume level but not the same rate.
• Contracts for special positions (e.g., covers, inserts, outserts) are non-cancellable.
• No cancellations are accepted after closing date for advertising space.
• In the event that an advertiser’s contract is not fulfilled as specified, the advertiser agrees to accept the resulting short rates back to the best earned space rate applicable within the specified 12-month period.
• Publisher is not bound by any conditions, printed or otherwise, appearing on contracts or copy instructions when such conditions conflict with policies covered by this rate card.
• Verbal agreements are not recognized by the company.
• Any claim rendered against 21Ton NOC, Inc. for rebates on charges made under contract, for any reason, must be filed with sales@treatingyourself.com following the expiration of the contract.
Request a quote
For any insertion order questions, please contact:

Advertising
sales@treatingyourself.com
416-697-2728

Publishing Contact
Andrew Shaw
andrew@treatingyourself.com
416-697-2728

Submissions
TY Editor
editor@treatingyourself.com

Reach out to the Founder
Past advertisers are welcome to speak to Marco for special renewal opportunities.

Marco Renda
marco@treatingyourself.com

Get Involved
info@treatingyourself.com

We value all past TY contributors. There are plenty of opportunities get involved simply reach out today.